

streamline urgent care visits with **MeMD and Apostrophe**

Apostrophe Health's curated ecosystem of virtual health providers gives your members access to a full suite of best-of-breed healthcare services. Our services are easy to access and often zero cost to the plan and its members. It's just one of many of the great services that come standard in Apostrophe's Intelligent Health Benefits (IHB).

Now more than ever, COVID-19 is changing the outlook on the telehealth industry. In an April 2020 McKinsey report, 76% of consumers said they were now interested in using telehealth going forward, compared to 11% in 2019. The industry is poised to see over **\$250 billion in healthcare spend** move toward virtual services, and a benefit plan is no longer complete without a telehealth option.

That's why Apostrophe has partnered with MeMD for virtual urgent care for our members. MeMD delivers medical and behavioral health care, 24/7/365 to your members online, on the phone or through the MeMD app. All at \$0 cost per visit to the member.*

**For HSA plans, you will need to pay directly with a credit card and submit to Apostrophe to get credit towards your deductible and out-of-pocket maximum.*

Streamlined Virtual Care = **Reduced Cost of Coverage**

According to a May 2020 McKinsey report, **20% of all ER visits** could potentially be avoided via virtual urgent care offerings. Over the last year Apostrophe saw its members visiting the ER 87 times per 1,000 members at an average visit cost of \$1,559. If a self funded plan sponsor were able to redirect those visits to our zero cost virtual option, a 1,000 member plan would see an annual savings of **\$135,652**.

Did you know?

Much like many chronic health conditions, mental illness such as depression is a leading cause of absenteeism, equivalent to **32 lost workdays a year***

**according to this recent American Psychiatric Association Foundations' Center for Workplace Mental Health study.*

In addition, **7% of workers self-reported suffering major depression** - when employees are struggling with emotional and mental health challenges, they may have a difficult time staying focused, productive and positive. That loss in production, along with direct medical costs associated with mental health issues, affect your bottom line and your workers morale.

MeMD offers quick access to these common healthcare services, with little or no wait time for your members to schedule a meeting with a provider or therapist. MeMD can also be used for any household dependents, another quick and convenient way for your members and their families to get the care that they need.



what does MeMD mean **for your self-funded plan?**

- ✓ reduced healthcare costs
- ✓ decreased absenteeism
- ✓ improved productivity
- ✓ increased satisfaction

That's why Apostrophe has carefully curated an ecosystem of digital partners like MeMD to avoid unnecessary doctor visits and provide the care your members need, quickly at the best value to themselves and your plan.

Apostrophe Health + MeMD Virtual Urgent Care

MeMD is your member's first resource for 24/7 care, 365 days a week for medical and behavioral care. In place of Urgent care for -

- ✓ cold symptoms
- ✓ flu, sore throat, sinus infection
- ✓ UTIs
- ✓ skin infections, rashes
- ✓ vomiting, diarrhea, abdominal pain
- ✓ allergies, itchy eye, pinkeye
- ✓ short-term RX refills
- ✓ **Talk Therapy support** for behavioral health, such as depression, anxiety, grief/loss and more.

Members can be connected to a therapist in **as few as 24 hours**

Telehealth and virtual healthcare options are the future of healthcare. With Apostrophe, you gain a curated suite of the best providers and partners to meet your members needs. And with Apostrophe, it's all at **\$0 cost to them**. That's just another way we provide better benefits for less money.

Learn more about MeMD and all the other digital services standard with Apostrophe's Intelligent Health Benefits today!

contact us to see if we're the right fit for you

Email us at sales@apostrophe.health to learn more
or head over to www.apostrophe.health

